

What's on in Tonbridge

Media Pack



About

What's On in Tonbridge is produced by our Tonbridge Town Team for the information of the town's residents and is distributed free of charge.

We design, print and deliver copies of What's On in Tonbridge every 4 months, and offer advertising spaces in each edition, which will be explained in detail in this pack.

It is filled with lots of information about local events, meetings, matches and more. But most importantly, this booklet would not be possible without the support of you - our advertisers!



Distribution

What's On in Tonbridge is distributed around the TN9 postcode and the surrounding areas.

Close by to the town centre, you can be sure your business is advertised in the main hub of Tonbridge.



Targeted Campaigns

The team at Absolute Creative Print can work together with you to create your own targeted advertising campaign.

Our in-house service allows you to make the best first impression to your audience.

Already have artwork? Not a problem. Please see overleaf for the artwork specification. We also offer a free of charge advert-checking service to make sure your advert prints perfectly.

— WEST KENT —
Garden & Craft Show
 Saturday 14th May 9am - 5pm
 and Sunday 15th May 10am - 4pm

Tonbridge Angels Football Club
 Darenth Avenue, TN10 3JF
 - FREE PARKING -

Price: £5 Adults, £4 OAP, Under 16 free with an Adult

COMING SOON

THE TN CARD
 SHOP LOCAL. BE REWARDED

Are you a member?
 Look out for your copy of the TN Christmas gift guide arriving soon

With hundreds of gift ideas from our local independents with exclusive prices just for you.

Join our growing community supporting local at thetncard.com or download our app today

absolute creative print

FOR YOUR CONVENIENCE, YOU CAN NOW

SHOP ONLINE WITH US!

www.absoluteprint.co.uk/shop

SUSTAINABLE PRINT SUPPORT LOCAL BUSINESS CLICK & COLLECT IN-STORE

absolute creative print
 161 High Street, Tonbridge, Kent TN9 1BX
 01732 357 872 print@absoluteprint.co.uk www.absoluteprint.co.uk

Tonbridge River Trips & Rowing Boat Hire

Starting from Saturday 21st March

Scheduled & exclusive trips, with rowing boat hire available

Providing a relaxing trip or an energetic row down the river

Exclusive dawn chorus and bat-watching trips

Find us at the Big Bridge in the High Street!

For more information, please visit our website:
www.tonbridgerivertrips.co.uk

Get your small business online!

From simple, easy to use e-commerce & portfolio websites, to social media posts, SEO & PPC campaigns - we are on hand to help you make the first steps to getting your business online.

FIND OUT MORE:
www.offpaper.design

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01732 366077
admin@abmv.co.uk
www.abmv.co.uk

ICAEW CHARTERED ACCOUNTANTS
 Company Number: 04079103 Vat Number: 806288903
 Registered Office: 175 High Street, Tonbridge, Kent TN9 1BX

Artwork Tips

Accepted Files

We will accept the following file formats for your advertisement:

- PDF
- JPG
- TIFF
- EPS

All artwork must be saved at a 300dpi resolution and at the final print size.

Please ensure that all fonts are outlined and the colours are in a CMYK format. We cannot guarantee how RGB or Pantone colours will print on our digital press.

We advise against using programmes such as Microsoft Word/Powerpoint/Publisher to create your advert in, as it will not be compatible with the above specification.

Providing your Artwork

We will accept your artwork by any of the following delivery methods:

- Email: Please email all files (under 5MB) to **advertising@whatsontonbridge.co.uk**.
- Online file transfer: Please send all files (over 5MB) using a free online transfer service such as WeTransfer or Dropbox.
- On a CD or memory stick and personally dropped into our local branch:

Absolute Creative Print
(formerly known as Susan Adams)
161 High Street
Tonbridge
Kent
TN9 1BX

Sizes & Bleed

All advertisement sizes are shown on the following page - please follow these dimensions to ensure your advert prints correctly.

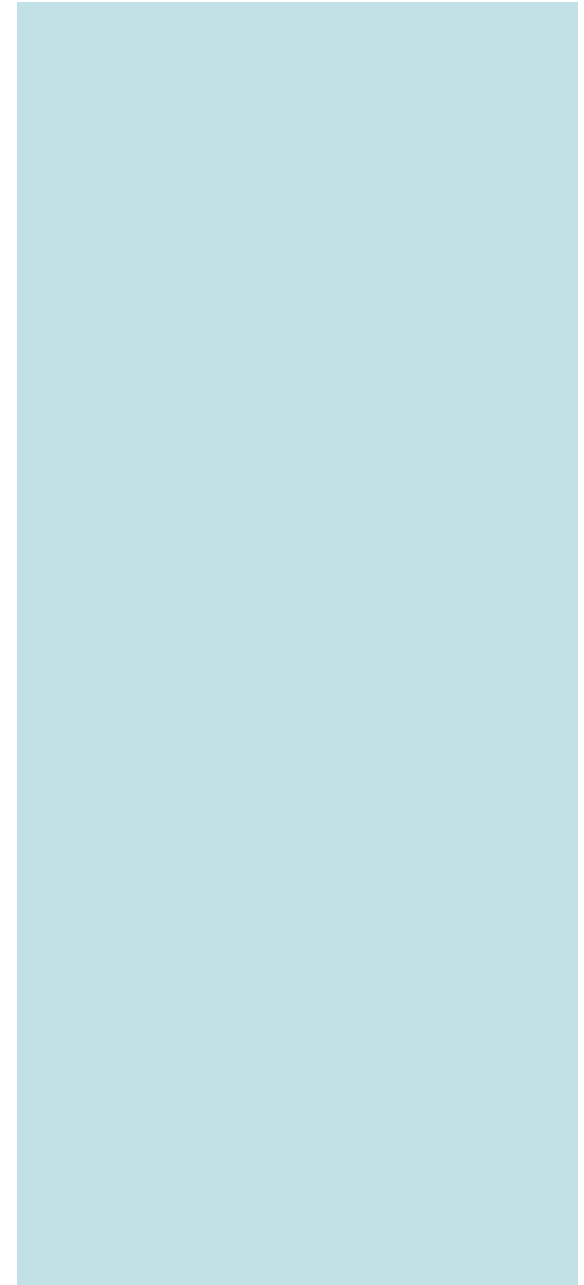
Please ensure you use the EXACT dimensions - files that are supplied at a different size may be resized at our discretion, or not included in the publication.

Please include a 3mm bleed and make sure all important information is at least 5mm from the edge of the advert as this runs the risk of being trimmed off during the finishing process.

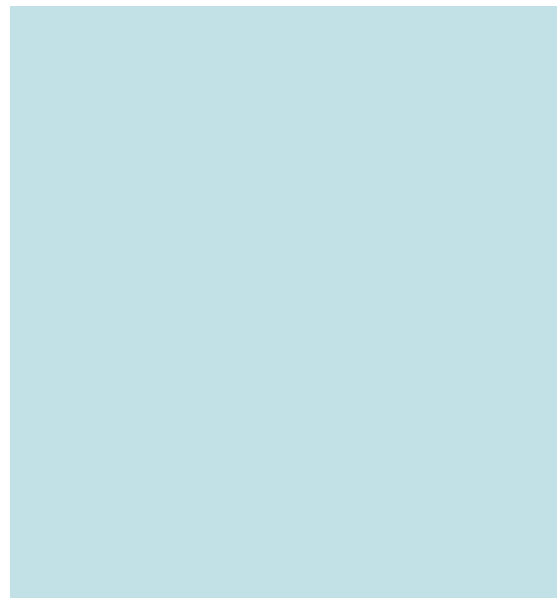
Advert Sizes

Please note: these diagrams are not to scale and for visual use only.

Full Page
99mm x 210mm portrait



Half Page
99mm x 105mm portrait



Quarter Page
38mm x 45mm portrait



Advert Rates

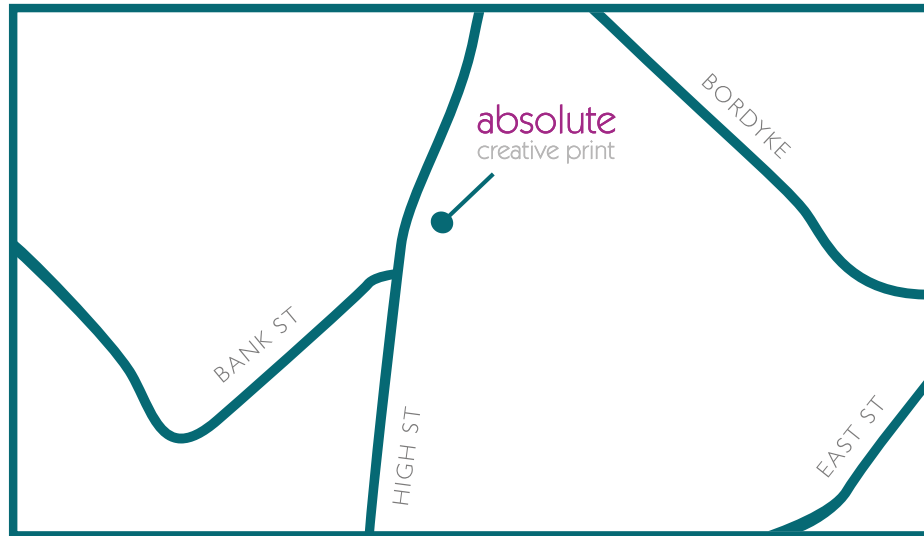
All prices include VAT and payments must be made before each publication deadline in order to secure your place.

Pricing	1 Edition	2 Editions Pre-paid with a 10% discount	3 Editions Pre-paid with a 15% discount
Quarter Page 99mm x 52mm landscape	£35	£63 £31.50 each	£89 £29.60 each
Half page 99mm x 105mm portrait	£95	£171 £85.50 each	£242 £80.60 each
Full page 99mm x 210mm portrait	£175	£315 £157.50 each	£446 £148.60 each
Inside front cover 99mm x 210mm portrait	£245	£441 £220.50 each	£624 £208 each
Inside back cover 99mm x 210mm portrait	£245	£441 £220.50 each	£624 £208 each
Outside back cover 99mm x 210mm portrait	£345	£621 £310.50 each	£870 £290 each

Tonbridge Town Team members receive a 10% discount
Prices listed here are exclusive of VAT

Contact Us

TOWARDS TONBRIDGE SCHOOL



TOWARDS TONBRIDGE TRAIN STATION

For more information:

Please speak to the team at

Absolute Creative Print
161 High Street
Tonbridge
Kent
TN9 1BX

Telephone: 01732 357872
Email: advertising@whatsontonbridge.co.uk