# What's on in Tonbridge

### **Rates Card**

## What's on in Tonbridge

What's On in Tonbridge is a publication produced by our Tonbridge Town Team for the information of the town's residents and is distributed around the area free of charge.

We design, print and deliver copies of What's On in Tonbridge every 4 months, and offer advertising spaces in each edition.

It is filled with lots of information about local events, meetings, matches and more. But most importantly, this booklet would not be possible without the support of you - our advertisers!



Pricing	1 Edition	<b>2 Editions</b> Pre-paid with a 10% discount	<b>3 Editions</b> Pre-paid with a 15% discount
Quarter Page	£35	<b>£63</b>	<b>£89</b>
99mm x 52mm landscape		£31.50 each	£29.60 each
Half page	£95	<b>£171</b>	<b>£242</b>
99mm x 105mm portrait		£85.50 each	£80.60 each
Full page	£175	<b>£315</b>	<b>£446</b>
99mm x 210mm portrait		£157.50 each	£148.60 each
Inside front cover	£245	<b>£441</b>	<b>£624</b>
99mm x 210mm portrait		£220.50 each	£208 each
Inside back cover	£245	<b>£441</b>	<b>£624</b>
99mm x 210mm portrait		£220.50 each	£208 each
Outside back cover	£345	<b>£621</b>	<b>£870</b>
99mm x 210mm portrait		£310.50 each	£290 each

Tonbridge Town Team members receive a 10% discount Prices listed here are exclusive of VAT

#### Artwork

All artwork must be supplied to us as a PDF or a JPEG, with all fonts outlined at a 300dpi resolution.

For all full page adverts, please add a 3mm bleed all around the artwork).

We offer a **free** advert check to make sure these specifications have been reached.

Alternatively, we can create the artwork for you for an additional charge of £20 for  $1/8^{th}$  and a half page, and £35 for a full page.

# Email the Tonbridge Town Team, c/o advertising@whatsontonbridge.co.uk

Prices are applicable from January 2020. The pricing is based on a run of 10,000 printed copies being kindly distributed by The Oracle. All prices include VAT and payments must be made before 1<sup>st</sup> February 2020 in order to secure your place in the upcoming publication.

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With thanks to Tonbridge Town Team & Absolute Creative Print